


POST GRADUATE GOVT. COLLEGE, SECTOR-46, CHANDIGARH,

WEEKLY TEACHING SCHEDULE (2022-2023)

CLASS: BCA 6<sup>th</sup> sem SUBJECT: E-Commerce

Sr. No.	Date (From-Upto)	Topics to be Covered
Week-1	16-21 <sup>st</sup> January, 2023	Definitions: E-commerce, E-business, difference between E-commerce and E-business, Problems with Traditional business systems, Aims of E-commerce
Week-2	23-28 <sup>th</sup> January, 2023	Types of E-commerce: B2B, B2C, C2C, B2G, G2H, G2C, Operational & Strategic benefits of E-commerce, Issues & Challenges in E-commerce.
Week-3	30 Jan -04 <sup>th</sup> February, 2023	Electronic Data Interchange (EDI): Definition; Traditional versus EDI enabled system for document exchange; Components of EDI: EDI Standards, EDI Software, Communication Networks;
Week-4	06-11 <sup>th</sup> February, 2023	EDI Message Structure; EDI Notification Structure; EDI in India; EDI enabled procurement process; Benefits of EDI: Direct Benefits, Strategic Benefits; EDI Implementation issues; Legal Aspects
Week-5	13-18 <sup>TH</sup> February, 2023	Web based E-Commerce: Definition; Need for web based business, Steps in setting up business on Internet: Selection & registration of domain name.
Week-6	20-25 <sup>TH</sup> February, 2023	Website development : Planning a website, Steps for creating a website, Elements of a webpage, web authoring tools, Hosting a website: Website hosting considerations.
Week-7	27 Feb – 4 <sup>th</sup> March, 2023	Online Promotion tools & techniques: Getting links to your site, banner advertisements & measuring advertisement effectiveness
Week-8	6-11 <sup>th</sup> March, 2023	Web Traffic Analysis: Hits, View pages, Visits and Other web-reporting tools, various measures, What is Search Engine optimization
Week-9	13-18 <sup>th</sup> March, 2023	<b>MID SEMESTER EXAMINATIONS</b>

<b>Week-10</b>	20-25 <sup>th</sup> March, 2023	Electronic Payment Systems: E-cash: Purchasing & using of e-cash; Electronic Purses their loading with cash and use
<b>Week-11</b>	27 March -01 <sup>st</sup> April, 2023	E-cheque payment system; Online Third Party Verified Payment System through Credit & Debit Cards;
<b>Week-12</b>	03-8 <sup>th</sup> April, 2023	ATM based cash disbursement system; Electronic Bill Payment System; Inter bank clearing system
<b>Week-13</b>	10-15 <sup>th</sup> April, 2023	Mobile Commerce: Definition, Benefits of Mobile Commerce, Issues in Mobile Commerce, Mobile Commerce Framework
<b>Week-14</b>	17-22 <sup>nd</sup> April, 2023	Applications of E-Commerce & Case Studies: Applications of e-commerce,
<b>Week-15</b>	24-28 <sup>th</sup> April, 2023	Case studies in Retailing, Banking and e-governance; Cyber Crimes: Types, Cyber Forensics, Cyber crimes and IT Act - 2000.

  
 Signature Subject Teacher